

THRUSTMASTER LAUNCHES NEW WEBSITE - THRUSTMASTER.NET



HOUSTON - Thrustmaster of Texas, Inc. is inviting visitors to explore their new website and online product catalog - Thrustmaster.net

The new website has been redesigned to provide the ultimate user-friendly experience with improved navigation and responsive functionality throughout - allowing customers to access detailed product information and videos with an adaptive interface that can be viewed on any device.

The website includes extensive product information to help customers understand Thrustmaster's complete range of advanced marine thrusters. Technical data, videos and application case studies work together to provide a detailed overview of Thrustmaster's

capabilities across a wide range of market sectors, including offshore, inland waterway, marine and military.

Created with the user experience firmly in mind, the website has been designed using the latest technology so the site is compatible with today's browsers and mobile devices.

In addition the new website helps to make Thrustmaster's vast portfolio of marine propulsion products easy to browse. The products category page dynamically updates with the latest details so users can always access the latest technical information, view product images and download up to date technical data sheets. The new product catalog covers the full solutions portfolio of Thrustmaster,

with all technologies and application areas.

The new website allows customers to benefit from richer online content that is easier to navigate and share with others, assisting the specification process. This is a result of talking with customers and gaining valuable feedback. Including a feature which allows users to take a virtual tour of the largest thruster factory in the world.

On the redesigned website, visitors can also stay informed with the latest news of the company. The News section features the latest announcements, product innovations and white papers from industry experts.

"We build large thrusters and we needed a website that mirrored the enormity of our propulsion manufacturing capabilities - with <u>thrustmaster.net</u> we can highlight this," said Johnray Strickland, Marketing Manager at Thrustmaster.

Furthermore, the new website allows users to share products and pages that interest them with others across LinkedIn, Facebook, Twitter and Google+. Visit the new <u>Thrustmaster.net</u> and give us your feedback on the new website by posting a comment on Thrustmaster's Facebook page - https://www.facebook.com/thrustmastertexas

About Thrustmaster of Texas, Inc.

Thrustmaster of Texas, Inc. manufactures heavy-duty commercial marine propulsion and thrusters including waterjets, propulsion out drive units for barges, thru-hull azimuthing propulsion in the form of Z and L drives, retractable thrusters, transverse tunnel thrusters, and the patented Portable Dynamic Positioning System.

The factory is based out of Houston, Texas with sales offices in Rotterdam, Singapore, Dubai, Brazil and India. The company also has a service office in Houma, Louisiana to respond to our off-shore clients working out of that region.

